



- Who are we?
- What do we do?
- Why did we start doing what we do?
- Why to choose us



# Mission Statement

“Here at Pursuit Hockey Development, we intend to help shape young athletes into professionals, on and off the ice. What most people should realize is how equally important it is to stay on top of your conditioning and skills, as well as your character to develop and move on to play the game we all love for as long as we can. It takes strong, independent, and mentally tough individuals to pursue their dreams and make them a reality. It is our mission to help every one of our clients reach their goals while becoming respectful and responsible individuals, teaching them to use the skills they practice in sport and translate them into their everyday life to guide them through the real world.”



# Who are we?

Pursuit Hockey Development is a full service representation agency. We offer skill development, player advising, professional representation, and Athlete psychological evaluations upon request. What we have aimed to do here at Pursuit Hockey is identify and develop young hockey players who wish to carry out a hockey career or go to school and play hockey in College/University. We have included the psychological testing and review, not as a “pass or fail” test, but an evaluation to better understand our players, and devise a complete player profile so we understand our players, as well as provide these profiles to Universities/Colleges and teams interested. A team is more likely to bring a player in, when they are privy to his/her temperament, ability to be coachable, and overall mental strength (all along with ability to play the game). The game has changed and every player is different and reacts to different styles and teaching methods. We have worked hard to design a program that gives us the upper hand, and gives our clients the best chance and opportunity to move up and onward in their hockey journey. We have a staff with experience from all over the globe and our experiences have taught us what is out there, what to look for and how to work smart and achieve goals for us and our clients.



# What do we do?

Here is a short point-form list of some of the things we help with during your junior career and leading into college that enhance your ability to move forward in hockey to play where you will get the opportunity to develop the most.

## **JUNIOR:**

- Player placement and career management
- Draft preparation
- Post draft direction control
- Personal Goal management (year to year/ long term)
- Workout plans
- Skill development

## **COLLEGE:**

- School Selection
- Program selection
- Campus Tour/ Visitation Set-up
- Scholarship, Financial Aid, Grant assistance
- SAT/ACT/TOEFL prep
- Transcript retrieval/acquisition assistance



# Why we do it.

At Pursuit Hockey Development we are normal people who love the game of hockey, have a passion to grow the game, stay involved, and continue to do what we have done our whole lives. Our passion and determination to be better, make others better, and grow together is why we do it. As ex hockey players in the business, we found ourselves often questioning as to why there are so many agencies and advising company's that push players forward when they aren't ready, take people's money and stop caring about them, and companies who blatantly scam other people in the business who are still finding their way. We have all been through so much in the hockey world and we are confident that we will finally be the agency to do it right, grow slowly, care for our clients, put the effort in, and shape great people/hockey players. Being able to pass on the knowledge from our own experiences, trials, and tribulations is something that is priceless. We know that we will be the business to make adults out of teens and give our clients the help and shared experience they need to thrive in any competitive hockey environment. We conduct this business with honesty, integrity, and passion because it is what we love. In Summary, we do this because we care about the game and the future of it, which is YOU.



# PHD Staff

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# Why choose Pursuit?

To be put very simply and honestly, choose us because we are in this together. We are new, hungry, growing, excited, and passionate. All the same as a young junior player looking to advance his/her career. We understand you, we listen to you, we will not compromise ourselves to hide any truth from you, and we vow as a company to do right by our clients. That meaning, we will work to ensure you are happy, comfortable, developing, and enable you to thrive within your environment. We will conduct ourselves professionally, with the utmost respect and we expect the same from our clients. Choose us because when you succeed, we succeed.



**P.S.**

**At Pursuit we have high skill development skates and a spring development team which has been a fantastic avenue to train with and evaluate our athletes as coaches as well as advisors/representatives. Our skates and development programs are offered to all of our clients at a discounted price.**

